



NADIA CHAUDHRY

UX/UI Designer & Illustrator

Portfolio: nadiacee.com • nchaud@gmail.com

Skills

Vector Illustration
Responsive Web Design
iOS App Design
Email Design
Wireframing & Prototyping
HTML
CSS (LESS & SASS)
Github

Software

Sketch
Photoshop
Illustrator
InDesign
Affinity Designer
Principle
Marvel
inVision

Education

BA Psychology

BA Information Technology
& Informatics (Design Path)

Member: Interaction
Design Foundation

Work Experience

Canfield Scientific, Inc.

UX/UI Designer
August 2016 - Current

- Responsible for taking on the partially developed [NEXA](#) iOS app from the previous designer. Conceptualized new features and created wireframes/mockups/prototypes, rounding out the app for a V1 launch.
- Designer and front-end developer for the new [Canfield Beauty](#) company division website.
- Interfaces with major beauty brands to design customizations for the NEXA iPad app.
- Works with iOS and web developers to spec and design mobile/web apps for clinical studies and independent panel reviews.
- Provides vector illustrations for icons, email campaigns, website graphics, helper graphics, etc.
- Designs and develops custom HTML emails in collaboration with the marketing department, incorporating modern best practices and increasing overall click-through rate for campaigns

Trinitas Regional Medical Center

IT Computer Operations/Help Desk
October 2013 - August 2016

- Provided remote tech support to all hospital employees and escalated issues appropriately.
- Maintained data integrity across patient medical records. This included duties such as merging duplicate records or correcting charges.
- Performed manual check of incoming electronic insurance payment files to ensure correct distribution across accounts.
- Responsible for monthly overnight backup of digital hospital records and systems.